

Classified Ads.

(each issue) 2c per word

Are Always On the Job Days and Holidays Included

You Want to Buy or Sell... Information cheerfully given.

WIN & AUSTIN

For Sale

Fullerton, new 5-room bungalow. Four walnut trees on lot.

MONEY TO LOAN

Money to loan to help you. Let us give you details.

COCK & JONES

FOR BUSINESS—Many inquiries coming in from people to buy out small businesses.

FOR SALE

LOTS in Tract 4983, close to Ave., for as low as

W. WELTE

Residence lot in Lomita

Wanted

Wanted—Oil Property to Sell or Lease

Wanted—A baby carriage, in good condition.

Wanted—Woman to clean offices; also family washing done.

Wanted—Listings. Cash bona fide buyers waiting.

Wanted—General carpenter work, repairing furniture, laying linoleum, etc.

Wanted—Typewriting of all kinds, copying manuscripts, contracts, etc.

Wanted—Wanted, young rabbits and poultry of all kinds.

Wanted—Real Estate. List your properties with the Nell Realty Company.

MISCELLANEOUS

OIL PROPERTIES

FOR LEASE—2 acres on Flower street, Lomita.

LIST YOUR PROPERTIES with Mrs. Fanny C. King, at Huddleston's Furniture Store, near Masonic Temple, Torrance.

CALL MRS. LYNN, Lomita 102, before 3 a. m. and after 5:30 p. m. and give her your news items or advertisements. Anywhere at any time. No item or advertisement too small and none too large.

UNDER NEW MANAGEMENT—Have your clothes cleaned by the Torrance Dye Works. Good work, prompt service. Work called for and delivered. Phone Torrance 138-W.

WANT TO SELL OUT?—If you want to sell your business it will be to your advantage to get in touch with C. P. Roberts, 1113 Narbonne Ave., Lomita, where buyer and seller meet in confidence.

Firemen's Quick Work Saves Sam Rappaport's Home

Unusually efficient work by the members of the fire department Sunday afternoon checked a threatening blaze at the home of Mr. and Mrs. Sam Rappaport on Gramercy avenue.

Dinner For Winners At Church Friday

The losing side in a C. E. membership contest tendered the winners a banquet in the Central Evangelical church basement last Friday evening.

Miss Joan McCarthy entertained some of her little friends with a party Saturday afternoon at her home on Gramercy avenue, the occasion being that young lady's second birthday.

Catholic Church Mass will be celebrated at Catholic hall Sunday, Oct. 28, at 8 a. m.

NOTICE: FOR SALE

Notice is hereby given that on the 5th day of November, A. D. 1923, at 10 o'clock A. M., at the place of business known as the Day and Night Garage, situated on the southeast corner of Wells and Cabrillo streets, in the City of Torrance, State of California, the vehicle hereinafter described will be sold at public auction to the highest bidder.

Dated, November 5th, 1923. B. M. ANDERSON, City Marshal.

FOR RENT—Room, phone, furnace heat and hot water. 2973 Carson, or phone 115-M.

FOR RENT—Small house, rear of lot, Amapola street near Carson, \$20 month. Keys 2138 Carson. Golden Rule Realty.

FOR RENT—Furnished apartments and hotel rooms, single and double. Vurpillat Apt., 849 Strand, Hermosa Beach.

FOR RENT—Ground floor offices and desk room; also illuminated billboard space. Best location in Torrance. Erwin Hotel Building. 051f

FOR LEASE—Half acre on Cherry street, Lomita. C. P. Roberts, 1113 Narbonne Ave., Lomita. 121f

FOR RENT—OFFICES

FOR RENT—Space for several desks, or will rent part of office in Lomita News Letter office, Narbonne street, right down town, Lomita.

Use of telephone if desired. Lease does not permit subletting to real estate men. Inquire Business Manager, Torrance Herald, Torrance. Phone 1-J.

WANTED

WANTED—Oil Property to Sell or Lease

WANTED—A baby carriage, in good condition. 617 Cota avenue, Torrance.

WANTED—Woman to clean offices; also family washing done. Box 777, Torrance, Cal.

WANTED—Listings. Cash bona fide buyers waiting. Vonderhabe-Crowell and Steiner, Vonderhabe Bldg., corner Cabrillo and Carson.

WANTED—General carpenter work, repairing furniture, laying linoleum, etc. J. J. Boatman, Brighton Apts., Torrance.

WANTED—Typewriting of all kinds, copying manuscripts, contracts, etc. addressing. Mrs. M. I. Crimmings, 317-C Portola Ave., Torrance.

WANTED—Wanted, young rabbits and poultry of all kinds. R. H. Trunnell, 1483 Oak St., Lomita.—Phone Lomita 36-W.

WANTED—Real Estate. List your properties with the Nell Realty Company.

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The Voice Of the People

(Contributions to this column are welcome subjects to the following conditions and rules. Letters should be plainly written on one side of the paper. The Editor reserves the usual right of editing. Letters on matters of religious controversy, personal attacks or containing libelous material will not be published. Letters in this department do not necessarily reflect the opinion of this paper. Short contributions are better than long ones. Keep contributions within 400 words.—Editor.)

THANKS, MR. HYDE

In your paper of October 19th I noticed and read with a real warm sense of fervent appreciation the second item contained in the editorial columns under the heading, "If You Want Fifth, Don't Take This Paper."

It goes without saying that an editor gets plenty of criticism from many angles, but to imagine that our paper is criticised from the standpoint of furnishing a clean, wholesome home paper has aroused within me my sense of duty to express to you my genuine appreciation of your championship for clean news.

Since reading the above item I observed in the Christian Science Monitor of October 17 an article running parallel with your curve, which quotes Senator Lenroot to quite some length. I have clipped this article and am enclosing same for what it may be worth to you.

Yours for clean news continued. I remain Yours very truly, CARL L. HYDE.

The article enclosed by Mr. Hyde follows in full:

CHICAGO, Oct. 17.—Exploiting of petty sensational news regarding lawmakers at Washington, to the exclusion of matters of grave interest to the nation, was criticized here today by Irvine L. Lenroot (R), senator from Wisconsin, in an address before the Inland Daily Press association. Mr. Lenroot said he thought the craving for the sensational attributed to the public by the publishers catering to it was exaggerated, and he declared it a mistake for small city papers to copy the sensational big city style.

Taking "The Press and the Government" for his theme, the senator said: "For that intelligent, deliberately formed opinion, without which no government can long endure, we must depend upon the press more than upon any other agency. I have but one fault to find with correspondents at Washington, and that is the voluminous space given to the petty things which sometimes occur on the floor of the senate and the brief space often given to the solid constructive work of that body. Let some senator call another a liar, and a column is written in feverish haste describing the occurrence, but let there be solid debate upon some great constructive measure affecting the entire nation, and it frequently gets a paragraph or nothing at all."

Blames Publishers "But I have found the correspondents are not to blame for this, but the publishers themselves. When we compare the British press with our own, the first thing that attracts our attention is the greater importance

given by them to the serious news of the day, especially relating to matters of government, while sensational news regarding individuals is given a minor place.

"With us a murder, an elopement, a scandal gets screaming headlines, and the news of really national importance is usually given second place. I have talked with many publishers concerning this, and the answer always is 'We give to our readers what they want, and if we don't do it they will buy some other paper that does.'"

"I see the force of this position, but it is unfortunate for the country that it is so, and it does not speak well for the taste of our people. But I believe that this attitude of the public is exaggerated, for some of our more successful newspapers do not give the sensational scandals of the day first place."

"I believe that it is a mistake for papers in the smaller cities to ever follow the example of the sensational papers of our large cities. It seems to me that where there are only two daily papers in a city that the publishers of both could easily agree upon a policy that would eliminate from their pages such news outside of their own locality."

"If some sensational episode takes place in New York, none of the participants probably ever having been heard of by the readers of the paper, why should space be given it, crowding out news that might take its place of informing value to the public, news concerning our foreign relations and our domestic policies of government?"

Uninformed Public a Menace "One of the greatest dangers confronting America today is that our people are not informed upon public questions, that they do not understand the facts underlying our problems. A newspaper which will either suppress or distort facts in the news columns because of the political complexion of the paper is not a newspaper at all, and in selling its papers obtains money under false pretenses. There are very few newspapers that are guilty of this, but unfortunately there is a widespread belief that people cannot believe what they read in the papers."

"It is of the greatest importance to the press, as well as the public, that such care shall be taken in publishing the news that where a thing is stated as a fact it can be relied on."

"There is also room for improvement in another direction, and that is in the form of criticism of the president of the United States, whoever he may be. Since the death of President Harding I hope the press and the public have learned one thing, and that is, however much we may disagree with the policies or views of the president, he shall not be charged with sinister motives against the people of the country whom he was elected to serve."

Senator Lenroot added that he had come to the conclusion there was such a thing as a "kept press" but that it was confined almost wholly to the papers making that charge. He declared the government should pay for advertising and that the material it sends to the newspapers asking for publication should be curtailed.

Paying warm tribute to the Washington correspondents, he declared he would "frankly say that the leading 95 newspaper correspondents in Washington are much better qualified to be United States senators than are the present incumbents."

OUR WANT ADS BRING RESULTS

Brunk's Comedians TENT THEATRE—FIESTA GROUNDS TORRANCE One Week Only Commencing Monday, Oct. 29th OPENING PLAY "The Law of The North" A Story of Alaska Ladies Free Monday Night Only when accompanied by one holding a paid ticket. Band Concert 7:00 P. M. Orchestra 7:45 P. M. Curtain 8:00 P. M.

AT— C. P. ROBERTS' REAL ESTATE OFFICE 1113 Narbonne Ave., Lomita 80 Acres In Lomita 7 Acres In Lomita 2 Acres Blvd. Frontage, Lomita 40 Acres In Torrance 10 Acres In Torrance Large listings of Lots. Come in and select one of these fine residence locations—away from the noise of the city. Acreage for lease near production. Boulevard frontage for lease.

LIST YOUR PROPERTY WITH US BROWN & HELLYAR REAL ESTATE INVESTMENTS OIL LEASES 1031 Narbonne Ave. Lomita 322

What All Music Lovers Have Been Waiting For Uprights From \$95.00 Consoles From \$115.00 At last the perfect rendition and reproduction of all music, vocal or instrumental, is within your reach through the medium of the Burnham Super-tone THE ACME OF PERFECTION in the Production of Music on All Makes of Records JUDGE FOR YOURSELF Come, Hear and Compare with any other Make of Phonograph, at the Torrance Music Co. REPRESENTS WILEY B. ALLEN CO. NEW RAPPAPORT BUILDING TERMS TO SUIT YOUR CONVENIENCE. TORRANCE, CALIFORNIA OUR — WANT — ADS — BRING — RESULTS